



At Focus17Fotografie.nl we believe in transparency toward all parties (production team and client) involved in a photo- or video production.

This production agreement states all duties and rights involved concerning collaboration between parties to make this production and usage of the delivered products.

By signing this agreement you state to fully understand this agreement and are legally authorized to sign this agreement.

Agreement 1: Cooperation

The date this production will be made is:

The Production will be made on the following location:

Name: _____
Address: _____
Area code: _____
City of residence: _____
Country: _____

The payment of this production is:

- Time For Print / Time For Download (Ad.1)
- Commercial fee: €

The Agreed categories of posing are:

- Portrait Fashion and Beauty
- Portrait Athletes, Dancers, Musicians
- Portrait Commercial work
- Portrait Boudoir, Lingerie, Swimming clothing's
- Portrait Art Nude, Covered Nude

Agreement 2: Product

At the end of the production the client will receive:

- Photography (digital, download WE-Transfer)
- Photography (Printed)
- Photography (Digital, Flashdrive)

The Number of images delivered to the client will be in accordance with our packages that can be viewed on our website: <http://www.focus17fotografie.nl/>



Agreement 3: Usage and editing of the images:

- Only the images released for publication by the photographer are allowed to be used by the client and the members of the production team.
- Images released for publication are allowed to be used in any form of social media and/or portfolio and/or website. This includes both offline and online medium.
- Publication in other media like (online) magazine, (news)paper, blog and/or advertisement not affiliated to the production team is not allowed unless approval of the photographer.
- Any form of usage for charity is allowed by the production team.
- All forms of post processing / editing is not allowed. Images may not be altered in any way or form, for instance cropping, converting to black and white and applying social media filters

Agreement 4: personality rights, copyrights and privacy

- By signing this agreement you understand you are submittable by Dutch law.
- The personality right lie at the photographer in a commercial (paid) production.
- The right of ownership of the images (digital files) lie at the photographer
- The copyrights lie at the photographer
- The photographer can store the images (digital files) and production agreements at own server storage and/or third party storage facilities like a cloud service.
- The photographer might use own services and/ or third party services for the distribution of the images (digital files) and production agreements like for instance e-mail and WE-Transfer.
- The photographer is responsible for the protection and security of stored data on its owns storage facilities and/or network to a reasonable level of security.



Agreement 5: Responsibility

- All parties are responsible for their own safety and security during the production and transport to and from the production location(s)
- All parties are responsible for their own material, clothing's, props and other stuff used for this production this includes having a insurance policy to cover any risks that might or may not occur. For instance theft and damage of properties.

Agreement 6: Legal valid

- All parties declare they are legally allowed to sign this production agreement.
- If the portrayed person(s) are minors a representative must co-sign this production agreement.
- On this production agreement Dutch Law is applied

Ad1: TFP/TFD

Time for Print or Time for Download needs to add value to all parties involved. For me this can be:

1. you are an exceptional experienced model / stylist / make-up artist /hairstylist and I like to work with you.
2. Value can also be, you have a great network or social following which will be beneficial for my company.
3. Or we do something I have never done before and this gives me great experience as a photographer for future work.

If the TFP/TFD – project does not fit two of this three requirements I cannot take it as a TFP / TFD project.

Of course everybody in a TFP/TFD production must decide for him- /herself if the rest of the team can add value to their portfolio.

All parties involved in the TFP/TFD project will receive 10 fully retouched (level2) images. These will be of my choosing. All images are stamped with my autograph/watermark/logo. Only in the case of publication purposes, I send images without a stamp on them.

Agreement 1 to 6 also apply on TFP/TFD productions please read agreement 3 carefully.

Production Agreement

Version 3



 www.facebook.com/focus17fotografie

The personality rights lie at the model(s) in a TFP/TFD production.

Extra images / images of your choosing will be made available.

These images are outside the scope of the TFP/TFD production and are therefore charged at our normal retail price which is (€15,- /photo or a package of 5 images for €65,-).

Parties involved signing:

By signing with your name and autograph you declare to have read and understand the agreements 1 to 6 and ad1 of this production agreement.

Photographer – Focus 17 Fotografie, Erik Bos
Samostraat 34
1339 PG Almere the Netherlands

Sign with your name, autograph and function in this production if you have read and understand the terms and conditions of the agreement.